

FIND OUT MORE ABOUT  
YOUR NEW SCHOOL CATERERS

**CLEVERCHEFS**  
*Creative Minds*

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*Creative Minds*

**FREE FOOD**

**NOT CHEAP FOOD**



**FREE**

To Your Child



Cleverchefs will be providing the meals at your children's school from this

September, shaking things up in the school food scene we are on a mission to get everyone who is entitled to a **FREE SCHOOL MEAL** making the most of it.

Our food is made from scratch using the very best **British** produce. Our meals are **nutritious and tasty** whilst being healthy.

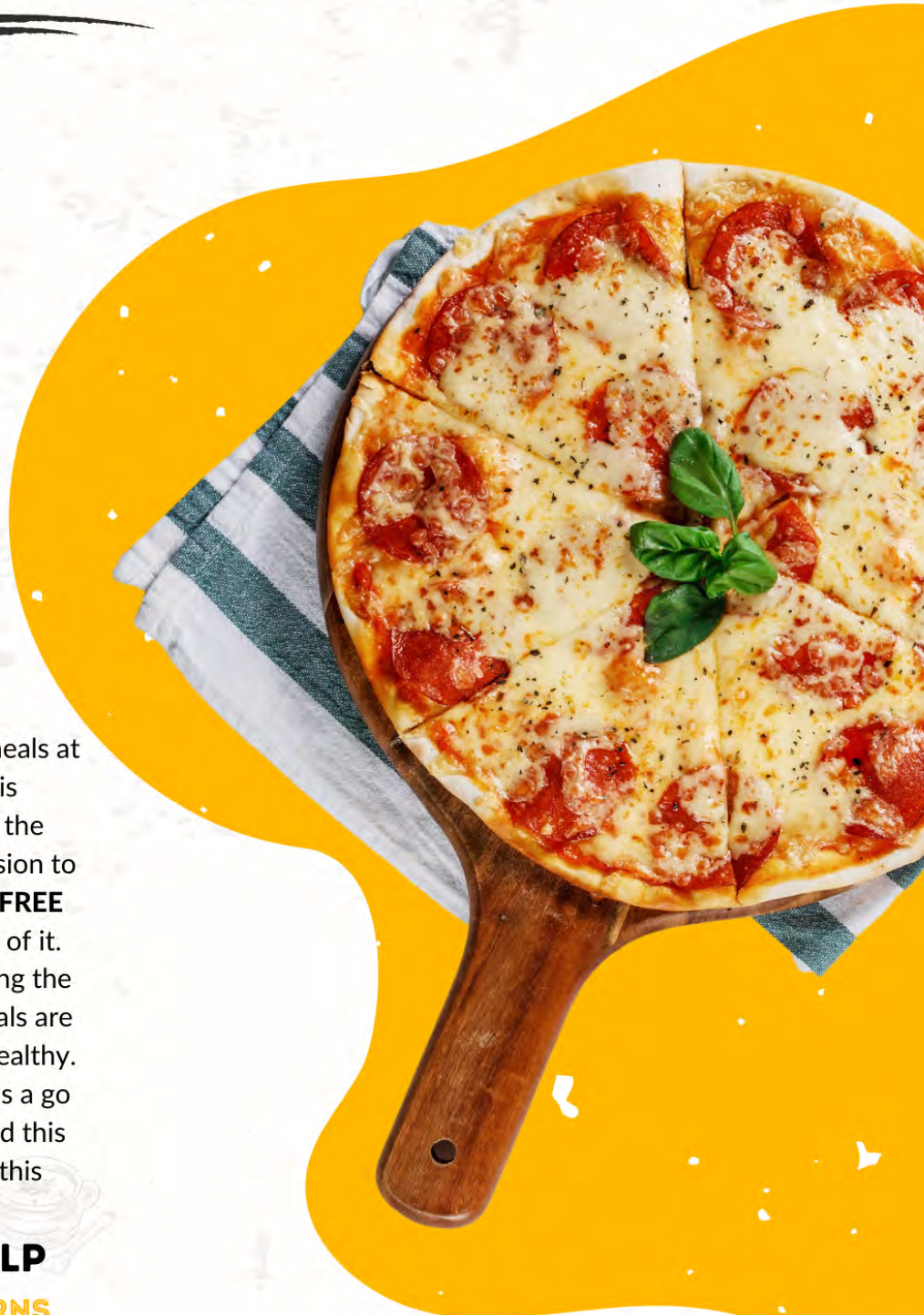
We are asking all parents to give us a go and let us cook lunch for your child this term, after all you're entitled to this amazing benefit.

**WE ARE HERE TO HELP**

**IF YOU HAVE ANY CONCERNS  
PLEASE GET IN TOUCH WITH US  
AND WE WILL BE HAPPY TO  
ADVISE YOU.**

Schooldinners@cleverchefs.co.uk

**WWW.CLEVERCHEFS.CO.UK**





# CLEVERCHEFS BY NATURE

## WELCOME

We wanted to say **hello** and introduce ourselves.

We are super excited to be your newly appointed catering partner for your school.

Providing **amazing** food is the main focus of our business. We go that extra mile to give our pupils that real "**wow**" factor in presentation and taste, whilst keeping recognisable food that can be of comfort.

Cleverchefs was founded in 2015 by Nick Collins, who you may have seen on **Masterchef the professionals** a few years ago. Brought to life with a dream to produce fun and **vibrant** food worth talking about to the hospitality sector.

Our **ethos** is about providing **perfection** as standard. This means that we promise to use the  **freshest** local ingredients, cooked and served by dedicated **professionals**, whilst doing our very best to be **sustainable** in every area of our business.

We hope that we can bring a new lease of life to the lunch time and provide dishes that your child will **love** and talk about when they come home.

Please feel free to get in touch with us at [feedme@cleverchefs.co.uk](mailto:feedme@cleverchefs.co.uk) if we can be of any assistance.



# OUR FOOD PROMISES

OUR MEAT IS  
ALWAYS FROM  
BRITISH FARMS



ALL VEGETABLES  
SERVED WILL BE  
FRESH  
(EXCEPT PEAS)



WE ONLY USE  
FREE-RANGE  
EGGS IN OUR  
DISHES



## **CLEVERCHEFS.**

PASSIONATE ABOUT PERFECTION

WE WILL ALWAYS USE  
SUSTAINABLE FISH  
SUPPLIERS



ALL MILK USED BY US  
WILL BE FROM  
RED TRACTOR  
ACCREDITED FARMS



ALL BREAD WILL  
COME FROM  
LOCALLY  
SOURCED BAKERS  
OR MADE FRESH  
BY OUR CHEFS ON  
SITE





# EATING WELL DOING GOOD

At Cleverchefs we **encourage** our pupils to get involved with our **healthy** eating ethos. Our food has to appeal to your children and we do our very best to engage with them on a daily basis, to make sure that the food they receive is **satisfying** and balanced nutritionally.

We have some simple guidelines for our school food offer, making sure our meals have **good** sources of protein and starch, accompanied with lots of vegetables, salad & fruit.

Our kitchens will always be staffed with **real chefs**, so if your child has a food allergy or food intolerance, our well-trained team will put procedures in place to make sure we provide those meals safely, whilst ensuring dietary needs are met.



“WE ARE ON A  
MISSION TO  
MAKE  
SCHOOL  
DINNERS FUN  
AND  
HEALTHY.”

## A MESSAGE FROM OUR FOUNDER

Our approach to food in our education business is simple, we make sure we source the very best British ingredients. nothing processed and nothing added.

We make sure our kitchens are led by real chefs, they will have a background in fresh food, our training is second to none, they are fully briefed on our mission to provide first class food & service.

We will never settle for anything less than perfect. Cleverchefs is chef led by me and I understand what real food should look like and that message filters through to the whole team. When you step onto a Cleverchefs site you can feel the passion for incredible food.

Our menus have been carefully crafted to take into account the seasons, our pupils tastes and preferences.

We are on a mission to make school dinners fun and healthy.

You are in safe hands with us in your kitchens.

*Nick Collins*



